



Live Life To The Max in South Florida @ The **BOOMERS & SENIORS** Health, Wellness, Medical, Lifestyle, Entertainment, Financial & Home EXPO



South Florida
Business News
"The Business Voice of South Florida" Since 1993



General Admission includes FREE Face Mask, FREE Hand Gloves, FREE Portable Hand Sanitizer, FREE health screenings, FREE refreshments, Hourly DOOR PRIZES, Restaurant Gift cards, Bagel & Coffee, Large TV Grand Prize Drawing, Meet & Mingle, FREE Give-aways, PLUS 500 Free Florida Scratch Lottery Tickets to the First 500 Seniors & Boomers!



@ Festival Marketplace

2900 W Sample Rd, Pompano Beach, FL 33073

INFO: (954) 565-5750

**Thursday
August 19th 2021
1030am – 3pm**

Festival Marketplace is a unique shopping experience!

This Marketplace is a quarter-mile long shopping paradise with over 250 shops.

The Broward County Chamber of Commerce, South Florida Chamber of Commerce & It's Partners are the first and original presenters of the South Florida Expo's with 658 Consecutive Sold-Out Trade Shows since 1998, Over 45,698 Exhibitors, Over 1 Million Attendees, Millions of Dollars in Transacted Business, Partnerships, Alliances, Contracts, New Customers, New Relationships, New Products!!



Social Media Extravaganza including Facebook After-Hours, LinkedIn Meet Up, Google+ Circle Event, Twitter Networking, Meet Up Social Networking & Event Brite VIP Event. Come Network with your Friends, Connections and Followers!

Presented by Broward County Chamber of Commerce, South Florida Chamber of Commerce, South Florida Women's Chamber of Commerce, CHAMBER APPROVED – Your Local, Regional, State, National & International Chamber of Commerce, South Florida Business News Newspaper, and many other World Class Organizations.

INDUSTRIES REPRESENTED AT THE SOUTH FLORIDA SENIOR EXPO

Fitness & Exercise	Medical Services	Health Services	Spa, Massage, Beauty
Senior Housing	Senior Job Fair	Home Show & Remodeling	Lifestyle Products & Services
Assisted Living Options	Pain Relief, Hemp, CBD	Non-Profit Resources	Vacation & Leisure Destinations
Senior Mobility	Banks, Insurance & Investing	Fashion, Jewelry & Gifts	Travel & Tourism
Estate & Financial Planning	Bathroom & Kitchen ReDo's	Restaurants & Hotels	Hearing Aids, Vision & More
Real Estate Services	Senior Networking & Dating	Safety & Home Security	Government Agencies
Legal Matters	Charities & Philanthropy	Pharmacies & Pharmaceuticals	Dentistry, Dermatology, Beauty

25+ Reasons to Exhibit at the SOUTH FLORIDA SENIOR EXPO: Reach the Wealthy Senior Market in South Florida, Inform & Educated the Elderly Population, Reach the Senior Market on a personal level, Give Seniors the quality of life they deserve, Meet the Caregivers, meet the family members, Secure new business contacts, develop prospect database, accelerate the sales process, access the decision maker, provide hands-on exposure to products and services, identify and assess new markets, maintain market viability, introduce a company to a new market, launch a new product or service, counteract competitor claims, generate media exposure, build brand awareness, recruit new distributors, retailers or representatives, recruit personnel with specialized skills, network with the regional business community, expand your business out of county and Internationally, gain customer feedback, maintain profile with competitors, test the market for new product or service development, identify and assess new markets, getting your customers to buy more, maintain or extend relationships with existing clients, trade show return-on-investment is lasting, market research, prevent client switching.

REASONS TO ATTEND

Great food	Raffle Prizes	Job Fair	Informative Seminars	Travel Ideas	Model Search
Medical Tests	Entertainment	Great Food	Health Screenings	Raffle Prizes	Great Give-aways
Free Massage	Free Check ups	Special Discounts	New Products	Investment Ideas	Longevity Resources

✓	MEMBERSHIP & EXHIBITOR SPACE	COST
	Standard Exhibitor Space. (No Large or Free Standing Displays) & 12 Month Membership into Broward County Chamber of Commerce, or South Florida Chamber of Commerce and into CHAMBER APPROVED. 4 Social Media Blasts Reaching 350k professionals. 1 Email Blast to Business Owners in your zip code. 1 Press Release to Media & 1 Article on Florida Business News. 2 Event Postings, 2 Coupon Postings, 2 Job Postings, 2 Store Item Postings, 2 Article Postings, 2 Gallery Postings on Website. Exclusive Exhibitor ONLY VIP Networking plus much more!	\$595
	Oversized VIP Exhibitor Space. (Large or Free Standing Displays) & 12 Month Membership into Broward County Chamber of Commerce, and South Florida Chamber of Commerce and into CHAMBER APPROVED. 6 Social Media Blasts Reaching 350k professionals. 1 Email Blast to Business Owners in 2 Zip Codes. 2 Press Release to Media & 2 Articles on Florida Business News. 3 Event Postings, 3 Coupon Postings, 3 Job Postings, 3 Store Item Postings, 3 Article Postings, 3 Gallery Postings on Website. Exclusive Exhibitor ONLY VIP Networking plus much more!	\$795
	Premium Oversized VIP Exhibitor Space in Premium VIP Location. (Large or Free Standing Displays) & 12 Month Membership into Broward County Chamber of Commerce, and South Florida Chamber of Commerce, South Florida Women's Chamber of Commerce and into CHAMBER APPROVED. 8 Social Media Blasts Reaching 350k professionals. 1 Email Blast to Business Owners in 4 Zip Codes. 4 Press Release to Media & 4 Articles on Florida Business News. 4 Event Postings, 4 Coupon Postings, 4 Job Postings, 4 Store Item Postings, 4 Article Postings, 4 Gallery Postings on Website. Exclusive Exhibitor ONLY VIP Networking	\$995
✓	SPONSORSHIPS	COST
	Silver Sponsor includes Standard Exhibitor Space with 8-foot Skirted Table & Two Chairs in VIP Location & 13 Month Membership into Broward County Chamber of Commerce, or South Florida Chamber of Commerce or South Florida Women's Chamber, Plus \$495 Article in the Florida Business News & 6 Month Web banner ad. Name and Logo on final Expo flyer. Poster Board at Entrance to Expo. Recognition on all event signage and publications. Company listing on e-mailed invitations. Name badge noting your attendees as Silver Sponsors. Sponsor recognition & Plaque Presentation at event.	\$1,000
	Gold Sponsor Includes all of the above included in Silver package plus oversized VIP booth in high traffic location with an 8' draped table, 2 chairs & power supply as needed. Your promotional flyer will be handed out to every attendee and to every exhibitor. Includes One seminar presentation.	\$2,000
	Platinum Sponsor Includes everything in Silver and Gold Sponsorship plus up to a Premium VIP Oversized Exhibitor Space in VIP prime location, including an 8' draped table, 2 chairs, pipe and drape and power supply as needed. Your 75 word promotional message will be included on hundreds of thousands of emails and faxes that go out regarding this event. Includes two seminar presentations. Industry Exclusive Sponsor.	\$3,000
	Presenting Title Sponsor is entitled to everything in Silver, Gold & Platinum Sponsorships plus the Title Sponsor is invited to meet with the event coordinator to determine how best to promote your organization and product throughout this event. Your Company name and logo and promotional message will be listed on every marketing vehicle this expo produces including TV, RADIO & All Other media Marketing. We will provide you with 500 VIP Passes to this event for all of your contacts. \$15,000 Value that last 12 months.	\$5,000
✓	EXHIBITOR SPACE ONLY	COST
	Standard Exhibitor Space (No Large or Free Standing Displays)	\$350
	Oversized VIP Exhibitor Space in Prime Location (Perfect for Large or Free Standing Displays)	\$495
	Premium Oversized Exhibitor Space in VIP Premier Location. (Includes Room for Special Displays, Sitting Area)	\$695
✓	Promotional Marketing & Seminars	COST
	25 Minute Seminar Presentation. Your seminar will be promoted in the media, on ALL Social Media, Eventbrite, and via fax and email to more than 100K Business Owners holding your company out as an expert in your field.	\$695
	Your Promotional Flyer, Brochure or Coupon distributed at all Attendees at registration.	\$199
	Your Promotional Message sent to all Attendees and to all Exhibitors by email after the Show.	\$250
	Event Bag Sponsor. Your promotional bag distributed to every attendee with your promo material in it.	\$999
	Poster Board at Registration and inside at your Exhibitor section.	\$500
	Chamber Approved Senior Services Membership, Web Listing, Plaque, Window Decal & Web Banner	\$300

- ☐ Next Senior Fair is 10am – 2:30pm. Lauderdale By The Sea, Assumption Church Senior Community Center DBA
☐ Next Senior Fair is October 7th in Delray Beach ☐ Fort Lauderdale Beach – Thurs, Sept 29th
☐ Next Senior Fair is 10am – 2:30pm. Pompano Beach Senior Center, Pompano Beach DBA
☐ Next 3 Senior Fairs, Save \$50 on Each. Dates & Locations TBA ☐ Next 6 Senior Fairs, Save \$75 on Each. Dates & Locations TBA

EXHIBITOR/VENDOR APPLICATION				
Business Name				
Contact Name		Title		
Industry Type				
Street Address				
City, State, ZIP				
Business Phone	Fax Number	Cell Number		
Email Address				

Fax Payment To (954) 906-8622		PLEASE SELECT PAYMENT METHOD		<input type="checkbox"/> Electricity Add \$95
TOTAL AMOUNT \$ _____ Today's Date: _____				
<input type="checkbox"/> Check <input type="checkbox"/> Credit Card <input type="checkbox"/> Paypal		Please make payable to: Broward County Chamber of Commerce 2000 West Commercial Blvd Suite 229, Fort Lauderdale, FL 33309		
Credit Card Type: <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> AMEX <input type="checkbox"/> DISC		Amount to be charged \$ _____		
Card Number: _____		Exp. Date _____		CW _____ Billing Zip _____
Name on Card: _____		Authorized Signature _____		
Any refunds requested on this expo before it begins will be honored towards future fairs, campaigns, shows or advertising. No cash or credit card refunds.				

Fax to (954) 906-8622, REGISTER @ www.ChamberRSVP.com or Call (954)565-5750